



# THE WILL GEER THEATRICUM BOTANICUM

March 1, 2004

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Ms Allison Sampson  
Allison Sampson Management Consultants  
471 Hillside Lane  
Santa Monica, CA 90402

Dear Allison,

As President of the Board Of Directors of The Will Geer Theatricum Botanicum, I'd like to extend our heartfelt thanks for your work with our Board. The results were simply outstanding!

With just one conference call with Warren Christensen and me, followed by a meeting with our entire Board, your expert advice and guidance regarding the theater's urgent financial and legal issues, as well as our long-term work priorities, helped to re-shape our committee structures and focus our goals for the entire year and beyond.

I received positive comments from everyone on the board, including our Artistic Director. Each Director felt that their concerns were heard and carefully considered by your process. More importantly, almost every recommendation that you made to us was immediately implemented.

I will highly recommend your services to any organization, large or small, that wants practical help with defining and tackling their current problems and creating a plan and process for lasting success. Please do not hesitate to contact me if I can ever be of any assistance to you. Thank you again.

Sincerely,

Stephen H. Powers  
President of the Board Of Directors  
The Will Geer Theatricum Botanicum

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