



Genesis LA
Economic Growth Corporation

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Allison Sampson
Allison Sampson Management Consultants
471 Hillside Lane
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Dear Allison:

I am writing this letter to thank and praise you for the excellent job you have done in organizing and leading two board retreats for organizations in which I am involved. In February of this year on relatively short notice we organized a Board/Staff Retreat for Genesis LA Economic Growth Corporation. There had been, for some period of time, a great deal of confusion and misunderstanding between the Board and the Staff as to what and how the mission should be carried out. The result of our one day retreat was a much better understanding from both the Board and Staff's point of view and here we are six months down the road and the result of this meeting of the minds is obvious and exciting.

Based on the success of the Genesis retreat you conducted a one day retreat for the Foundation for Camp Max Strauss. Again, there was a lot of animosity and angst between Board members and as a result of that one day session that Board has come together in a very positive way and made changes which everyone believes are positive.

I wouldn't hesitate to use you again and you may feel comfortable in using me as a personal reference.

Thanks for your great professionalism.

Sincerely,

Brad Rosenberg
President/CEO
Genesis LA Economic Growth Corporation

BR/ccg