



ALL SAINTS CHURCH

February 17, 1999

RECOMMENDATION FOR ALLISON SAMPSON

I have worked with Allison since last summer on a membership and retention study that the Church conducted through a parish-wide survey. Allison put together a team who compiled and analyzed the quantitative data, read the myriad open-ended questions and submitted a comprehensive analysis both in report and presentation formats.

This was not an easy job. Because of foundation grant money which suddenly became "unavailable," Allison was brought midstream into a survey she did not create. And the volunteer committee which I chaired was "stuck" with a document which was far beyond the scope of what funds the Church could afford to earmark for this project.

Thankfully, Allison was the perfect partner for a project like this. She was thorough to the end, attentive to every detail and realistic about what could and couldn't be done within a given budget. Through numerous conversations, we worked out a scheme which would ultimately yield the highest amount of data within the limited monies available.

I am continually impressed by Allison's command of the projects she tackles. All Saints is a large, complex congregation with extremely high standards and expectations. Allison was quick to assess the totality of the project. She worked closely with me to lay out a reasonable game plan, with timelines and tasks to meet our goals. Her insights as an outsider helped us to see things we would have overlooked or would have not seen in perspective because of our own biases. She was passionate about her work and dove in with enthusiasm from the outset. Her creative energy turned obstacles into alternatives, which allowed us to benefit from every dollar we had to spend.

Allison's analytical skills would benefit any organization looking to enhance its effectiveness.

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Sincerely,

Mimi Orth

Chair, Vestry Program Review Committee